PLAYERS DOUBLE BONUS.

50 Extra Smokes Per Carton.
$2.00 Off Per Carton.

Mfr's. suggested pricing based on full-price brands.

Kings: 10 mg "tar," 0.8 mg nicotine —
100's: 12 mg "tar," 0.9 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

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MANUFACTURER'S COUPON EXPIRES 12/31/88

$2.00 OFF PER CARTON
PLAYERS LIGHTS 25's

Kings & 100's

1 5
1 28200 55282 7

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